



2012 MDA Packerland Ride, Saturday, June 2

Dear Friend of MDA:

For the past 18 years, motorcycle riders from around Northeast Wisconsin have come together to raise much needed funds for the Muscular Dystrophy Association (MDA) in the Packerland Ride. This event is made possible from the generosity of many valuable ride sponsors. We invite you to sponsor the Packerland Ride on Saturday, June 2.

The Packerland Ride is the largest single day fundraiser for MDA of Northeast Wisconsin and has raised over \$1 Million for these much needed services. The Wolf River Chapter and Doc's Harley-Davidson of Shawano County proudly sponsor this event.

Muscular Dystrophy Association is aimed at conquering any of the 43 neuromuscular diseases affecting more than one million Americans. Your sponsorship locally supports:

- MDA Summer Camp,
- Assistance in purchasing wheelchairs, leg braces and communication devices,
- Complete examinations at the MDA Clinic at St Vincent Hospital,
- Patient and family education plus support groups, and
- Physical, occupational, speech and respiratory therapy evaluations.

Because volunteers do much of the work at MDA, administrative costs are kept to a minimum, which provides more funds for MDA services.

As a ride sponsor, you receive many benefits including your logo on the event T-shirt, your logo on the event poster, and a listing on the Sponsor Banner. Refer to the Ride Sponsor Benefits schedule for a complete list of benefits.

Please take the time to make a difference by completing the attached sponsorship form and sending it in. It is through your support that MDA services are made possible.

Thank You,
Wolf River Chapter and
Doc's Harley-Davidson of Shawano

Muscular Dystrophy Association 2012 Packerland Ride, June 2 Sponsorship Form

Event Sponsorship Levels

<i>Sponsor Benefits</i>	Road King \$1000	Easy Rider \$500	Cruiser \$100
Event flag with company logo on a lead motorcycle in the bike parade	Included		
Company logo on event T-Shirt ¹	Included	Included	
Company logo placed on event poster ¹	Included	Included	
Company logo placed on Motorcycle Calendar of Events	Included	Included	Included
Name listed on Sponsor Banner	Included	Included	Included
Select your sponsorship level	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

1. Please Note: Poster and Event t-shirt deadline is **March 15**. Please email logos in EPS, TIFF, JPG, or AI (CS3) format to JLanger@new.rr.com

Sponsors are encouraged to contribute items to the ride auction and raffle.
All sponsors receive an invitation to an awards presentation immediately preceding the ride.

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Your Name

Company Name

Address

City

State

Zip

Telephone Number

Email Address

Method of Payment:

- VISA
- MasterCard
- Check Enclosed

*Make checks
payable to **MDA***

Credit Card No.

Expiration Date

Cardholder Name

Signature

Mail to:

2012 Packerland Ride
Muscular Dystrophy Association
2670 S. Ashland Ave., Suite 101
Green Bay, WI 54304
920-499-4571

Name of MDA Volunteer _____

Phone _____